

# 2025 National Work Zone Awareness Week (NWZAW)

Host Site Application Form

#### **About National Work Zone Awareness Week**

NWZAW is a national event held each spring to recognize and focus on roadway work zone safety. The kickoff event is hosted by the selected state department of transportation (DOT) and focuses on the roadway workers and work zone safety. There may be speakers including the top leaders of the host state DOT, elected officials and roadway workers and their families. For more information, please visit <a href="https://www.nrg.">NWZAW.org</a>.

### **Eligibility and Criteria**

- All states are eligible and encouraged to apply by Feb. 29, 2024 (except states who
  have hosted a NWZAW within the last three years).
- The application must come from the Public Affairs office of a state DOT.
- The proposed location for your state's kickoff/media event must be near or in an active roadway work zone. Note: The Federal Highway Administration (FHWA) financially supports the event logistics.
- The chosen host state will be selected based on these criteria:
  - Accomplishments in work zone safety practices
  - Public awareness campaigns
  - The proposed event site/logistics

In March 2024, the committee will judge the applications and will select a state finalist to host the 2025 national kickoff event. A runner-up will also be selected in the event the winner cannot host the event. Both states will be announced at the April 2024 kickoff event hosted by Maryland.

#### **Selection Process and Benefits**

The NWZAW Executive Committee – made up of the FHWA, ATSSA, AASHTO, FMCSA, NHTSA, OSHA, AGC, ARTBA, Maryland-SHA, VDOT and DDOT – will select the 2025 NWZAW host site through a competitive selection process.

The state selected by the Executive Committee will receive the following benefits:

- A trophy for display in their state DOT headquarters for the entire year.
- Recognition at a news conference.
- Coverage of the kickoff event by AASHTO television.
- Recognition in national press releases by the FHWA.
- The ATSS Foundation's National Work Zone Memorial will be shipped to the state for inclusion as a centerpiece of the national kickoff event.

Selection as the "National Host" will highlight your efforts in work zone safety in a lasting way, on a national level. Please send in your application form (page 2-3) today!



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## **Application Form**

Return this completed application to Maria Robertson at <a href="mailto:communications@atssa.com">communications@atssa.com</a> with "2025 NWZAW" in the subject line no later than Feb. 29, 2024. The NWZAW Executive Committee will meet to select the winning state and a runner-up in March 2024. Those states will be notified after that meeting. Please do not apply to host the event if your state has won honors to do so within the last three years.

State DOT submitting	his application:
Point of Contact Name	:
Phone:	Email:
What program does yo	ur state currently have in place that is helping reduce work zone fatalities?
Proposed national the	ne for NWZAW 2025:
Proposed venue for m	edia/national kickoff event:
Why would this be a g	ood event location?



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