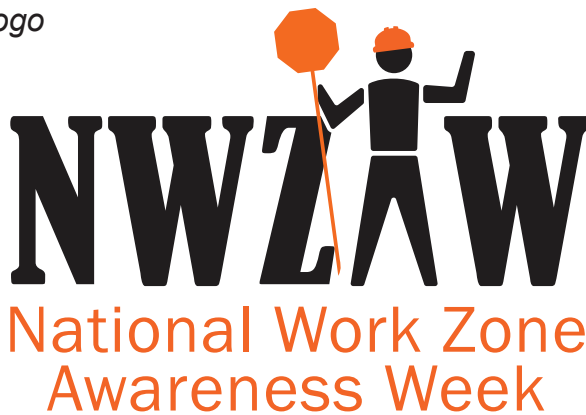


National Work Zone Awareness Week (NWZAW) logo style guidelines:

- ATSSA will trademark the logo and make it available to be used for NWZAW events.
- The logo is to be used only for NWZAW events that improve public awareness of and safety in work zones.
- When resizing the logo, maintain original proportions, do not alter them in any way.
- Generally, do not add a shadow or other effect such as bevel or emboss, unless it is needed for legibility or specific project creation.
- Avoid placing the logo on a busy, patterned background.
- Keep the words “National Work Zone Awareness Week” as part of the logo unless necessary for a specific design (e.g., a small pin or on a pen).

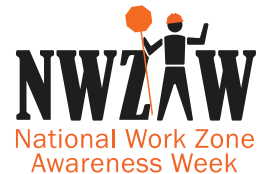
2-color logo



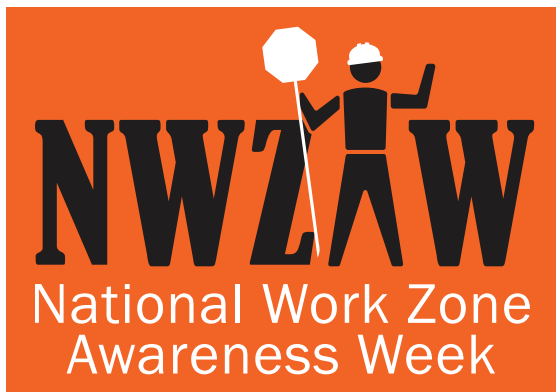
Without wording



Smallest size allowed,
1.25" wide



2-color logo on orange background



Color codes

| | |
|-----------------|-----------------|
| C 0 | C 70 |
| M 75 | M 67 |
| Y 97 | Y 64 |
| K 0 | K 74 |
| R 242 | R 34 |
| G 101 | G 31 |
| B 38 | B 32 |
| WEB: #f26526 | WEB: #221f20 |

1-color logo (or white)

