

Brand Guide: 2026 National Work Zone Awareness Week

Theme:



Color Palette:

Black: # 000000 RBG: 0, 0, 0	Charcoal: # 333333 RBG: 51, 51, 51	Bright Orange: # ff7900 RBG: 255, 121, 0	Work Zone Orange: # f15a24 RBG: 241, 90, 36
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Typography:

Headline:

ANTON REGULAR
ABCDEFGHIJKLMNOPQRSTUVWXYZ
VWXYZ0123456789!@#\$%^&*()

Body Copy:

Brother 1816 Book
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz0123456789!@#\$%^&*()

Subhead and Supporting Text:

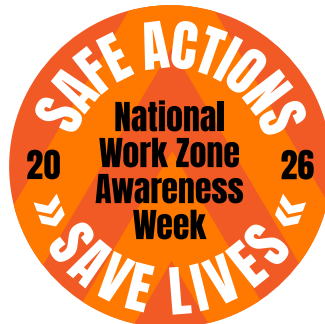
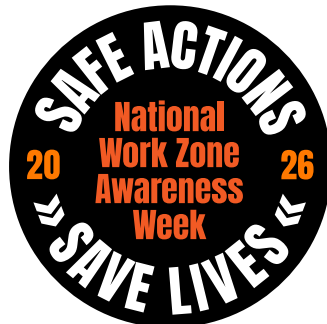
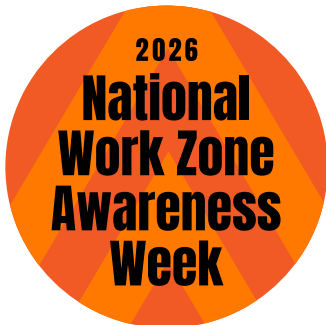
Brother 1816 Medium
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRr
SsTtUuVvWwXxYyZz0123456789!@#\$%^&*()

Graphic Assets:

Safety Strip:



Stickers / Badges:



Contact:

For general inquiries please contact: CTDOTMedia@ct.gov